



National Fruit and Vegetable Alliance *Let's Move Salad Bars to Schools* Toolkit

How Schools Can Fundraise for their Salad Bar

Schools interested in starting their own campaign to fundraise for their salad bars must first visit the Let's Move Salad Bars to Schools [website](#) and complete an application. Applications can be submitted for a single school or in the form of a district application. Please note, your school district's foodservice director, or appropriate foodservice contact person, must be aware of your school's interest to receive a salad bar. Once your salad bar application is reviewed and approved by Let's Move Salad Bars to Schools, your school/district will receive its own unique page on the Let's Move Salad Bars to Schools website.

Your school's unique webpage on the Let's Move Salad Bars to Schools site is a vehicle for fundraising and marketing your intention to improve your meal program with a salad bar. Your webpage makes your school or district's efforts to change your meal program transparent to the local and greater community that has an interest in children's health and school food.

This can include potential funders of your salad bar. Your unique webpage also allows the public to locate your district or school on the national map shown on the Let's Move Salad Bars to Schools home page, as well as monitor the status of your progress in obtaining a salad bar. Your salad bar webpage is designed to be shared via Twitter, Facebook and Email to help your district/school raise awareness in your community about your intention to launch a new salad bar program.

Information for Schools

- [How to submit an application on the Let's Move Salad Bars to Schools website](#)
- [Who may apply?](#)
- [Frequently Asked Questions](#)
- [Sample Let's Move Salad Bars to Schools Application](#)
- [The Salad Bar](#)

Fundraising Tips

- [5 Easy Ways to Fundraise for Your Salad Bar](#)
- [Healthy Fundraising Ideas](#) – Alliance for a Healthier Generation

- [Healthy Fundraising Ideas](#) – Center for Science in the Public Interest
- Contact a local company, community organization or work with parents to get them to support a salad bar for your school. *“The Ask” should come from your schools’ Superintendent, Principal, Food Service Director, or even a PTA member. Feel free to edit these letters as you see fit.*
 - [Sample Letter](#): *This letter can be sent to companies, foundations, local community groups, etc. that you think would be interested in a funding a salad bar for your school.*
 - [Sample Letter](#): *This letter can be sent to parents of the students in your school. Parents may want to donate to your school’s effort to get a salad bar in the school cafeteria.*
- Does your school want to have a meeting with a local company or community group to determine if they will support a salad bar for your school? Use the materials in this toolkit to educate them about *Let’s Move Salad Bars to Schools*.

About Let’s Move Salad Bars to Schools

- [School Salad Bar Advocates Join First Lady Michelle Obama’s Let’s Move! Initiative](#)
- [Why Salad Bars?](#)
- *Let’s Move Salad Bars to Schools* on the White House Let’s Move! Blog
 - [DC Students Benefit from Let’s Move Salad Bars to Schools](#)
 - [All Cincinnati Public Schools Now Have Salad Bars](#)
 - [New Haven Schools Grow Healthy Kids with Access to Salad Bars and School Gardens](#)

How to Donate to Your Schools’ Salad Bar Goal

There are two options for how your supporters can donate to your schools’ salad bar goal. Supporters can visit your school’s unique webpage on the *Let’s Move Salad Bars to Schools* site and donate directly via that webpage, or they can mail a check to LMSB2S accompanied by a letter that indicates which school/district should receive their donation.

1. Donate by Credit Card via the Internet
 - Direct your supporters to your school’s unique webpage on the *Let’s Move Salad Bars to Schools* site.
 - Click the green box that states “Make A Donation”
 - Fill out the requested information
 - Select your donation amount

- Note: To donate a whole salad bar, select Donation Amount "other" to donate \$2,500.

- Click "Donate Now"

2. Mail a Check to *Let's Move Salad Bars to Schools*

Make your check payable to *Let's Move Salad Bars to Schools*:

Let's Move Salad Bars to Schools
P.O. Box 21306
Boulder, CO 80308

- In the memo line put the name of the school or school district you want to specifically donate to.
- When sending a check, provide a letter with your name, mailing address, phone number and email address. This information will be used to send a donation verification letter and so *Let's Move Salad Bars to Schools* can contact you with any questions about your donation.
- To donate a whole salad bar, make the check amount for \$2,500.

Alert Your Community

You can create a page on your school's website to help parents, local businesses and others in the community learn about your school's efforts to increase fruit and vegetable consumption. If your district has requested multiple salad bars and have yet to reach your salad bar goal, or if you just want to educate the community about your school's new salad bars, use these resources below.

Items you can include on your school's web page are:

- Menus and recipes
- Link to your school's [*Let's Move Salad Bars to Schools*](#) webpage
- Social media outreach

Make healthful eating fun, build local connections, and help increase fruit and vegetable consumption.